



# GREEN EAST

Sustainable Solutions For Business, Home and Community

## GREEN EAST CONFERENCE

Thursday-Saturday, March 26-28  
Green East Theater

The Green East Conference runs concurrently with the Architectural Digest Home Design Show Thursday-Saturday, March 26-28, 2009. Entitled "The Greening of New York: Case Studies in Sustainable Urban Planning," the conference features more than a dozen sessions with 35 speakers, including programs presented by AIA New York and ASID New York Metro which qualify for educational credits.

Sessions include:

### THURSDAY, MARCH 26

10:00-10:25AM  
Creating and Championing a Culture of Sustainability

10:35-11:20AM  
Green Retrofitting of Commercial Buildings

11:30AM-12:15PM  
Alternative Energy: Matching Resources with Specific Applications for Optimum Results

2:15-3:00PM  
Achieving Energy Efficiency: An Overview of Commercial, Industrial, and Residential Applications

3:10-4:10PM  
Green Affordable Housing—Yes We Can (1 CES/ 1 HSW/ 1 SD)



### FRIDAY, MARCH 27

10:00-10:25AM  
Sustaining Sustainability Initiatives in an Economic Downturn

10:30-11:20AM  
To Be Announced

11:30AM-12:15PM  
Eco Luxury and Water Efficient Design—A Case Study



NEW YORK  
METRO

2:15-3:00PM  
Creating Sustainable Neighborhoods and Urban Spaces

3:10-3:55PM  
Energy Saving Vehicles and Personal Transport Options for the Urban Environment

### SATURDAY, MARCH 28

10:00-10:25AM  
A World of Sustainability Solutions for Everyday Living

10:35-11:20AM  
What's New in Sustainable Building Materials, Home Furnishings and Appliances

11:30AM-12:15PM  
Green Real Estate: Focus on Residential Development

2:15-3:00PM  
Investing in Green...Payback for You and the Planet

3:10-3:55PM  
Alternative Technologies and Innovative Resources for Sustainable Vehicle Transport

The program is open to Green East Conference registrants as well as Show attendees. Seating is on a first-come, first-served basis. Topics and speakers are subject to change. For up-to-date details, please visit the Green East Conference Theater.

The Green East Conference is a Green Media Enterprises Event.